



ANDHRA UNIVERSITY

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Accredited by NAAC with A++ Grade & Score: 3.74

B.B.A (CBCS) V SEMESTER EXAMINATION DECEMBER-2024

(w.e.f. - 2020-2021AB)

TIME TABLE

SKILL ENHANCEMENT COURSE			
DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
03-12-2024 TUESDAY 9.00AM TO12.00NOON	BBAS-7101 BBAS-7107 BBAS-7113	SERIES-A HRM 16-A Talent Management 18-A Stress Management 20-A HR Analytics	75
04-12-2024 WEDNESDAY 9.00AM TO12.00NOON	BBAS-7104 BBAS-7110 BBAS-7116	SERIES-A H R M 17-A Leader ship 19-A Performance Management 21-A HR Audit & Accounting	75
05-12-2024 THURSDAY 9.00AM TO12.00NOON	BBAS-7102 BBAS-7108 BBAS-7114	SERIES-B MARKETING MANAGEMENT 16-B Export and Import Management 18-B Digital Marketing 20-B Sales Promotion & Practice	75
06-12-2024 FRIDAY 9.00AM TO12.00NOON	BBAS-7105 BBAS-7111 BBAS-7117	SERIES-B MARKETING MANAGEMENT 17-B Brand Management 19-B Retail Analytics 21-B E Business	75
07-12-2024 SATURDAY 9.00AM TO12.00NOON	BBAS-7103 BBAS-7109 BBAS-7115	SERIES-C FINANCIAL MANAGEMENT 16-C Foreign Exchange Management 18-C Income Tax Assessment Procedure & Practice 20-C Stock Market	75
09-12-2024 MONDAY 9.00AM TO 12.00NOON	BBAS-7106 BBAS-7112 BBAS-7118	SERIES-C FINANCIAL MANAGEMENT 17-C E-Payment System 19-C GST with Tally 21-C Stock market analysis	75

C.A, O.A.U, VSP

Date: 12-11-2024

(T.CHITTI BABU)

CONTROLLER OF EXAMINATION



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**B.B.A (CBCS) V SEMESTER DEGREE EXAMINATIONS
DECEMBER-2024
BBA DIGITAL MARKETING (w.e.f.2021-2022 ADMITTED BATCH)
TIME TABLE**

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
03-12-2024 TUESDAY 9.00AM TO12.00NOON	BBAS-7119	6A- PRODUCT & BRAND MANAGEMENT	75
	BBAS-7120	6B- MARKETING OF SERVICES	75
	BBAS-7121	6C- ADVERTISEMENT	75
04-12-2024 WEDNESDAY 9.00AM TO12.00NOON	BBAS-7122	7A- SALES MANAGEMENT	75
	BBAS-7123	7B- RETAIL MANAGEMENT	75
	BBAS-7124	7C- MEDIA MANAGEMENT	75
05-12-2024 THURSDAY 9.00AM TO12.00NOON	BBAS-7125	6A- CONTENT MARKETING	75
	BBAS-7126	6B- ADVANCED SEO	75
	BBAS-7127	6C- SEM RUSH	75
06-12-2024 FRIDAY 9.00AM TO12.00NOON	BBAS-7128	7A-CONTENT MANAGEMENT SYSTEM	75
	BBAS-7129	7B- WEB ANALYTICS	75
	BBAS-7130	7C- GOOGLE SEARCH CONSOLE	75
07-12-2024 SATURDAY 9.00AM TO12.00NOON	BBAS-7131	6A- MOBILE MARKETING	75
	BBAS-7132	6B- VIDEO EDITING	75
	BBAS-7133	6C- HTML & CSS	75
09-12-2024 MONDAY 9.00AM TO 12.00NOON	BBAS-7134	7A- E-MAIL MARKETING	75
	BBAS-7135	7B- PHOTOGRAPHY & IMAGE EDITING	75
	BBAS-7136	7C- WEB DESIGNE & PLANNING	75

C.A.O.A.U, VSP
Date: 12-11-2024

(T.CHITTI BABU)
CONTROLLER OF EXAMINATION