

Bachelor of Business Administration(BBA)

PROGRAM OUTCOMES (PO)

- PO 1:** Critical Thinking Skills : Demonstrate a critical thinking mindset and the ability to identify and formulate research problems, research literature, design tools, analyze and interpret data, and synthesize the information to provide valid conclusions and contextual approaches across a variety of subject matter.
- PO 2:** Communication Skills : Students are able to conceptualize a complex issue into a coherent written statement and oral presentation.
- PO 3:** Technology Skills : Students are competent in the use of technology in modern organizational operations.
- PO 4:** Entrepreneurship and Innovation :Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
- PO 5:** Business Knowledge : Students can demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.
- PO 6:** Ethical Behavior and Social Responsibility: Identify and analyze ethical conflicts and social responsibility issues involving different stakeholders. Develop viable alternatives and make effective decisions relating to business ethics and social responsibility.
- PO 7:** Project management: An ability to use skills and management principles to do work as a member and leader in a team, to manage projects and to demonstrate capabilities in new venture creation
- PO 8:** Life-long learning : Recognition of the need to achieve higher levels of proficiency and self-actualization through pursuing lifelong learning.