

Department of M.COM
PG COURSE OUTCOMES

SEMESTER I

Paper Name	Paper code	Outcomes After completion of the course the student should be able
MANAGEMENT THEORY PRACTICES	M101	CO1: Study about the concept and evolution of management. CO2: Know about the meaning and importance of planning. CO 3: Understand the various forms of organizational structure and the concept of Staffing function. CO 4: Understand the emerging trends and challenges in management. CO 5: Study about various control techniques
BUSINESS ENVIRONMENT	M102	CO1: Examine how different factors and trends in the external environment are likely to impact upon a proposed business venture. CO 2: Conduct a business analysis of the local and national environment. CO 3: Employ business models and tools to evaluate changes in an organization's business environment. CO 4: Present a business environmental analysis and recommendations to reduce the risk of the identified issues. CO 5: Describe what business operations encompass.

<p style="text-align: center;">ADVANCED MANAGEMENT ACCOUNTING</p>	<p style="text-align: center;">M103</p>	<p>CO1:Familiarize the students with financial statements, principles of accounting and develop their skills in reading annual reports.</p> <p>CO 2:Provide foundations for developing the skills in interpreting financial statements for managerial decisions.</p> <p>CO 3:Acquaint the students with the intricacies of Financial Accounting and Management Accounting</p> <p>CO 4:Study about Financial Statement Analysis</p> <p>CO 5:Learn about Budget Forecasting</p>
<p style="text-align: center;">BUSINESS ECONOMICS</p>	<p style="text-align: center;">M104</p>	<p>CO1: familiarize the concepts and techniques of economics and global business environment.</p> <p>CO 2:Sensitate the students about how economic and business environment affects organization.</p> <p>CO 3: study about various market structure.</p> <p>CO 4: study about international trade.</p> <p>CO 5: know about the various and motives of foreign invest.</p>
<p style="text-align: center;">BUSINESS COMMUNICATION</p>	<p style="text-align: center;">M105</p>	<p>CO 1: equip the students with the necessary skills and techniques of communication to inform</p> <p>CO 2: inspire students and enlist their activity and willing cooperation in the performance of their jobs.</p> <p>CO 3:It aims to make student aware about the importance, the role and the content of soft skills through instruction, knowledge acquisition, and practice.</p> <p>CO 4: develop and nurture the soft skills that help develop student as a team member, leader, and</p>

		<p>all round professional.</p> <p>CO 5: learn about employment communication.</p>
SEMESTER II		
E-BUSINESS	M201	<p>CO 1: Identify the component parts of e-commerce.</p> <p>CO 2: Identify the benefits of selling online.</p> <p>CO 3: Know how to optimize and stay safe when selling online.</p> <p>CO 4: Have an outline strategy for e Commerce for your business.</p> <p>CO 5: Understand the risks around Cyber Security when trading and doing business online.</p>
FINANCIAL MANAGEMENT	M202	<p>CO 1:familiarize students with fundamentals of Financial Management in an Organization.</p> <p>CO 2: provide the participants various techniques in Financial Management.</p> <p>CO 3: study about various financial decisions and theories of capital structure.</p> <p>CO 4: study about policy and types dividend decisions.</p> <p>CO 5: study about the concept of working capital management.</p>
HUMAN RESOURCE	M203	CO 1: provide the students a synthesized

<p>MANAGEMENT</p>		<p>framework theory and practice.</p> <p>CO 2: impart fundamentals of HR practices in organizations.</p> <p>CO 3: study the challenges and constraints of recruitment and selection process.</p> <p>CO 4: study the importance of imparting training and development programme.</p> <p>CO 5: convey the concept of rewarding an employee Course Code CC.</p>
<p>MARKETING MANAGEMENT</p>	<p>M204</p>	<p>CO 1: facilitate understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints.</p> <p>CO 2: study about product and pricing policies in market.</p> <p>CO 3: know about the various tools and techniques in product distribution and promotion.</p> <p>CO 4: know about the concept and importance of marketing research.</p> <p>CO 5: study about service marketing.</p>
<p>ENTERPRENURSHIP DEVELOPMENT</p>	<p>M205</p>	<p>CO 1: familiarize the participants with the concept and overview of entrepreneurship with a view to enhance entrepreneurial talent.</p> <p>CO 2: impart knowledge on the basics of entrepreneurial skills and competencies to provide the participants with necessary inputs for creation of new ventures.</p> <p>CO 3: explore new vistas of entrepreneurship in 21st century environment to generate</p>

		<p>innovative business ideas.</p> <p>CO 4: get an insight into creativity and entrepreneurship.</p> <p>CO 5: learn about new generation trends in entrepreneurship.</p>
SEMESTER III		
INSURANCE PRODUCT AND MANAGEMENT	M301	<p>CO 1: Demonstrate a working knowledge of the language and procedures associated with risk management.</p> <p>CO 2: Perform management review for individuals and organizations.</p> <p>CO 3: Analyze information to determine if a loss exposure may be covered by property insurance contract(s).</p> <p>CO 4: Design a life insurance program appropriate for the income replacement needs of insured's with differential circumstances.</p> <p>CO 5: Outline property and casualty insurance program needs of insured's with differential circumstances.</p>
CORPORATE ACCOUNTING	M302	<p>CO 1: Construct the financial statements of company within the frame work of Ind AS</p> <p>CO 2: Develop a process for redemption of Preference shares</p> <p>CO 3: Construct the Restructuring of capital structure in the financial statement of Joint stock company ltd.</p> <p>CO 4: Calibrate the procedure involved in Amalgamation of companies</p> <p>CO 5: Calibrate the procedure involved in</p>

		Absorption of companies 6. Explain the implication of unethical accounting practices on the society.
DIRECT TAXES	M303	<p>CO 1: understand implications of laws of various direct taxes (Income Tax and Wealth Tax) in business organizations such as firms, companies and corporations.</p> <p>CO 2: Students get the practical skills in the computation of total taxable income of companies by considering provisions such as 80 G/ 80 IA — 80 IB — 80 IC 3.5</p> <p>CO 3: Students gets idea on assessment, deduction of tax at source, advance payment of tax, and refunds, appeals and revision.</p> <p>CO 4: apply provisions of set off & carry forward of losses from different heads of income.</p> <p>CO 5: To acquaint students with computation of tax liability of Individuals and Hindu Undivided Family.</p>
CUSTOMS ACT	M304	<p>CO 1: Student will be equipped with the knowledge of basic concepts of goods and service tax, CGST, SGCT, IGST, classification of goods and valuation rules.</p> <p>CO 2: Student will learn the basic procedures under GST incorporating the registration, filing of returns and payment of tax.</p> <p>CO 3: enumerate the basic features of indirect taxes and the principal indirect taxes in India</p> <p>CO 4: explain the concept of VAT and the need for VAT in India.</p> <p>CO 5: discuss the framework introduced in India</p>

		and understand the various benefits to be accrued from implementation of VAT.
SEMESTER IV		
STRATEGIC COST MANAGEMENT	M306	<p>CO 1: study the application of various techniques of Strategic Cost Management in the modern business environment</p> <p>CO 2: Students are exposed to the internal environment of business and to enable them to formulate strategies relating to cost.</p> <p>CO 3: Students are enabled to use costing strategies in performance evaluation in business organizations</p> <p>CO 4: Students learn the use of Activity Based Costing, significance of activity-based costing in business organizations as compared to traditional costing methods and techniques</p> <p>CO 5: Student will have an idea of importance of using Life Cycle Costing in manufacturing organization</p>
MANAGEMENT CONTROL SYSTEMS	M307	<p>CO 1: Acquire knowledge and skills to excel in the area of management control systems.</p> <p>CO 2: Equip the students with analytical and evaluation abilities to evaluate the management controls and budgetary systems.</p> <p>CO 3: Make the students to apply different management styles in the organization for an efficient and effective control.</p> <p>CO 4: demonstrate a profound knowledge of MCS that managers` are using to run businesses and direct behaviour of individuals.</p> <p>CO 5: discuss variations in using MCS across</p>

		different industries.
GST	M308	<p>CO 1: explain the concept of tax and the objective for its levy</p> <p>CO 2: describe the concept of direct and indirect tax and the differences between the two types of taxes</p> <p>CO 3: enumerate the basic features of indirect taxes and the principal indirect taxes in India</p> <p>CO 4: explain the concept of VAT and the need for VAT in India.</p> <p>CO 5: discuss the framework introduced in India and understand the various benefits to be accrued from implementation of VAT.</p>
TAX PLANNING MANAGEMENT	M309	<p>CO 1: Calculate income under various heads.</p> <p>CO 2: Compute total income.</p> <p>CO 3: Make tax plan for individual.</p> <p>CO 4: File tax return.</p> <p>CO 5: Develop critical thinking skills in students</p>