



ACADEMIC YEAR 2020-2021

Name of the course	HARDWARE & NETWORKS
Date	2-3-2021-30-6-2021
Objective of the course	The primary function of computer hardware is to support functions such as processing, communication, secondary storage and input and output. The main purpose of a computer network is to exchange data and share resources with other computing devices
Resource person	Miss Y.MOUNIKA from APSSDC
Group	I & II MSC COMPUTER SCIENCE
Number of the students benefited	55
Outcome	<ul style="list-style-type: none">• Lists the hardware components such as processor, memory, disk, main board, etc.• Explains the features (speed, capacity, etc.)of the hardware components of a computer.• Explains the relationships between the components of a computer and how data are transferred among the components





Name of the course	DIGITAL MARKETTING (Online)
Date	15/2/2021-30/4/2021
Objective of the course	The objectives of Digital marketing is to communicate the company's plan, product, and business on various social media platforms. Companies use digital marketing to boost product sales via various channels such as search engine marketing and paid promotions.
Incharge person	Miss. Y.MOUNIKA from APSSDC
Group	I & II M.COM
Number of the students benefited	44
Outcome	Digital Marketing particularly aims to achieve business goals by interlinking with digital platforms such as Instagram, Youtube, Facebook, Twitter, and many more. In this way, organizations can achieve more success that will impact the net growth rate of the industry positively.





CHAITANYA DEGREE & PG COLLEGE FOR WOMEN

Affiliated to Andhra University, Chaitanya nagar, Old Gajuwaka, Visakhapatnam-530026.

Name of the course	OFFICE AUTOMATION TOOLS
Date	1/2/2021-15/3/2021
Objective of the course	Simplifying and Automation processes like accounting data management, training facility management in various administrative tasks.
Resource person	Y Mounika, Trainer from APSSDC
Group	I & II B.COM & BBA
Number of the students benefited	85
Outcome	To perform Documentation To perform Accounting Operations To perform presentation skills





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Name of the course	TALLY WITH GST
Date	01-10-2020 TO 15-11-2020
Objective of the course	Tally is designed to impart knowledge regarding concepts of financial accounting. Tally is an accounting package that is used for learning to maintain accounts. It is very useful for any students to get placements in different offices as well as companies in accounts departments.
Resource person	Sri.K SRINIVASA RAO Lecturer in commerce
Group	III B.COM
Number of the students benefited	60
Outcome	Tally courses are accounting software that is very useful for doing calculations in small and medium-sized businesses. Transactions Allowed in a Linear Line Yards is a common shorthand. This tool may be used to do all banking, auditing, and accounting procedures.



Name of the course	E COMMERCE
Date	10-12-2020 TO 30-01-2021
Objective of the course	This course provides an introduction to information systems for business and management. It is designed to familiarize students with organizational and managerial foundations of systems, the technical foundation for understanding information systems
Incharge person	Mr A Suresh BDPS
Group	II B.COM
Number of the students benefited	60
Outcome	<ul style="list-style-type: none"> • Have the knowledge of the different types of management information systems • Understand the processes of developing and implementing information systems • Be aware of the ethical, social, and security issues of information systems





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Name of the course	MULTIMEDIA
Date	10-12-2020 TO 30-01-2021
Objective of the course	Enable students to become critical thinkers and creative produces of multiple midges of media. To provides an interface below users. And digital information's.
Resource person	Mr.S.SRINU Trainer from PLANET-9
Group	II B.SC MPC & II B.SC CBZ
Number of the students benefited	60
Outcome	It helps to vary and enhance the learning process and leads to better knowledge retention





Name of the course	PHP & My sql
Date	25-2-2021 TO 30-03-2021
Objective of the course	Generate dynamic page content and to create open, read, related delete and close files on the server.
Resource person	Smt. T JAYA LAKSHMI Trainer from DATA PRO
Group	II B.SC MPCs & II B.SC MSCs
Number of the students benefited	150
Outcome	To provide necessary knowledge to design and develop Data base driven web applications





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Name of the course	ORACLE
Date	2-1-2021 TO 10-02-2021
Objective of the course	Designed to protect oracle and customer information assets.
Resource person	Mr.MOHAMMED AJMAL PASHA - DATA PRO
Group	I& II M.SC COMPUTER SCIENCE
Number of the students benefited	43
Outcome	Opens doors to wide variety of careers across many industries.

