

# Department of Commerce & Management



# DEPARTMENT OF COMMERCE AND MANAGEMENT

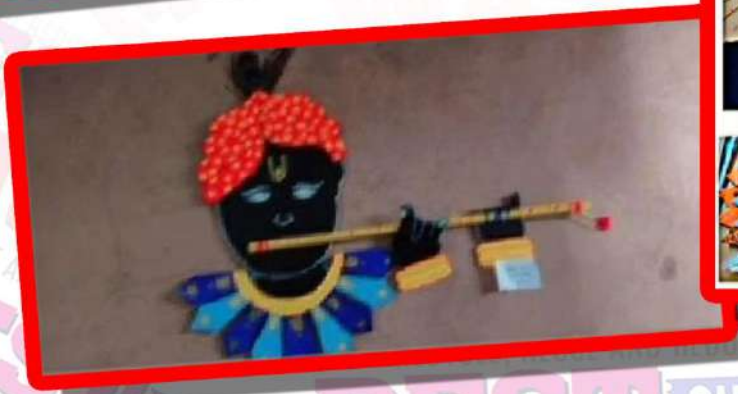
## **BEST** **OUT OF** **WASTE** RECYCLE, REUSE AND REDUCE

Our department taking a vital role in organizing BEST OUT OF WASTE—reduce, reuse, and recycle. With a theme to reuse all possible things at home and reduce the waste generating at household and recycle the waste in an efficient manner for productive use later. Every year students construct different showpieces, wall hangings, DIYs with waste materials like cardboard, plastic wastes, paper waste, wool, cotton etc., and showcased at the exhibition. This activity added creativity of our students to make varieties of articles to reuse of disposable items. The students of all departments and staff are invited to the exhibition and order can be received by the students visiting the expo. Students take active participation in this activity. This activity raised the bar of our department and received great applause from all departments and staff, huge response and positive feedback received from the management.

### **OBJECTIVES**

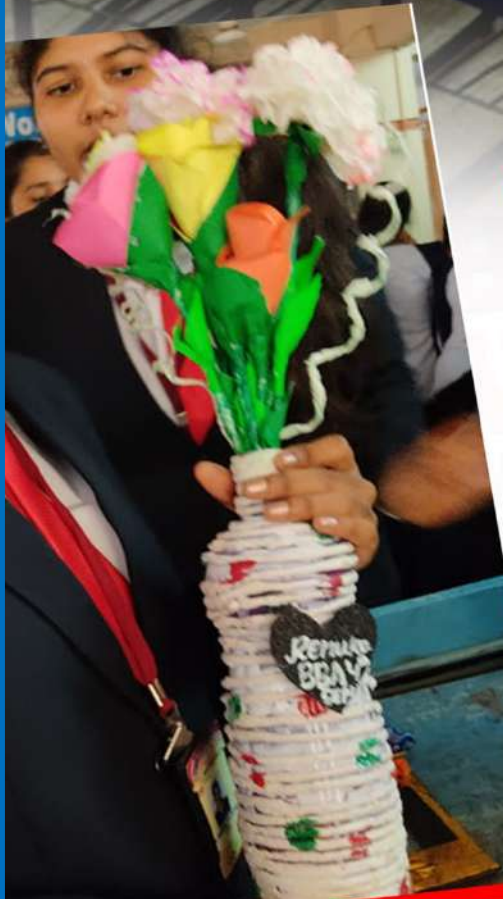
- To get maximum utilisation of a product and to generate minimum amount of waste
- To make or create innovative and attractive things from the waste material generated at home
- Environmental consciousness creation among students.

**2017-2018**



**BEST OUT OF WASTE**

**2018-2019**



2021—2022



## **DEPARTMENT OF COMMERCE AND MANAGEMENT CONDUCTING FOOD CARNIVAL FOR A NOBLE CAUSE**

The Department of commerce & management is taking initiative to sensitize the students towards charity through conducting a food carnival every year as one best practice of our department.

The carnival was inaugurated by Dr. Chandra Mahalakshmi, the principal of our college. The students of commerce and management participated in the event with preparing varieties of home food items for sale to students and all departments.

The food carnival has been organised successfully and received applause from students and staff

This food carnival enlightened managerial, marketing and entrepreneurial skills and co-ordination among students

Our motto of this practice is to support under privileged children by contributing the money raised by the fest. Total amount collected by the event is donated or spent on essentials needed for orphanages nearby Gajuwaka.

List of orphanages visited—DESIRE SOCIETY (A CARE CENTER FOR HIV POSITIVE CHILDREN) AND GENERATION YUVA ORPHANAGE, GAJUWAKA, SPOORTHI ORPHANAGE GAJUWAKA, PREMA SAMAJ.



# INVITATION

The department of commerce and management  
gladly welcomes the esteemed college management  
and staff to our event

## "Food for a Cause" (Food Festival)

**Date: 23-08-2022**

**Venue: Chaitanya Degree  
&PG college for women  
A- block**

**Time: 10:00Am onwards**



2021-2022

Total amount collected---10,450/-











# INVITATION

The department of commerce and management  
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and staff to our event

## "Food for a Cause" (Food Festival)

**Date: 10-12-2019**

**Venue: Chaitanya Degree  
&PG college for women  
A- block**

**Time: 10:00Am onwards**



**2018-2019**

**TOTAL AMOUNT COLLECTED---16,258/-**









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The department of commerce and management  
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## "Food for a Cause" (Food Festival)

**Date: 05-08-2018**

**Venue: Chaitanya Degree  
&PG college for women  
C- block**

**Time: 10:00Am onwards**

2017—2018

TOTAL AMOUNT COLLECTED---16,258/-











# INVITATION

The department of commerce and management  
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and staff to our event

## "Food for a Cause" (Food Festival)

**Date: 09-11-2017**

**Venue: Chaitanya Degree  
&PG college for women  
C- block**

**Time: 11:00Am onwards**



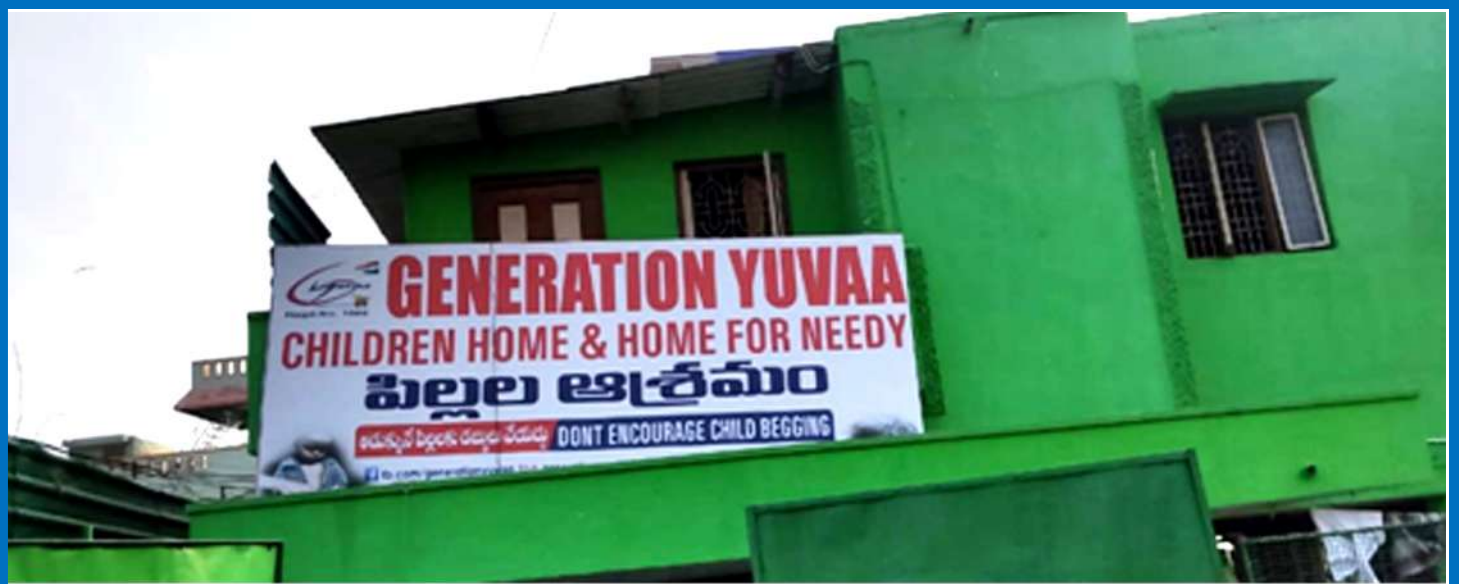
**2016—2017**

**TOTAL AMOUNT COLLECTED---10,877/-**













## Department of Commerce and Management Studies

### BEST PRACTICES

#### TRAIN THE TRAINEES

Alumni of commerce and Management Department nurtures Faculty students in different phases of Commerce and Management.

#### Goal:

1. To enhance practical knowledge in the area of Human Resource Management.
2. How to adopt work culture to the students by the prominent Alumni.
3. To make aware the students regarding the Wage and Salary administration .
4. To develop Human relations and Industrial Relations.
5. Importance of Labour welfare and Labour Laws.

#### The context:

A Human Resource (HR) department is an essential part of any business. A Human Resource department's job is to maximize employee productivity. This protects the company and its brand from possible workplace problems. Compensation and benefits, recruitment, firing, and staying up to date on any laws that may affect the company. It also affects the employees are all part of HR's responsibilities. Many companies have moved away from in-house human resources (HR). It manages administrative duties and has outsourced workers and benefits to third-party providers. With that objective the expert alumni of the department working in these fields are being invited to the college to share their practical knowledge of their respective area.

## The Practice:

The practice of Train the Trainers has been introduced by the department since last Three years. The alumni of the department works in various private and public sectors. These alumni who is expertise in the various fields came to the college to guide the students. These alumni guided the students on various topics like the session given by Miss. **Dandi Priyanka** on Entrepreneurship. She shared her experience in the field of entrepreneurship with the students on various aspects and ideas to start a business.



### **KEY AREAS COVERED BY Miss. Dandi Priyanka :**

- ◆ How to start our own business with a low budget of investment.
- ◆ The procedure for getting loans from Banks.
- ◆ What type of business will be suitable for the present market world.
- ◆ She explained the procedure to get registration and licensing to start a firm.



## **OUTCOME:**

- The students have got practical knowledge about Entrepreneurship skills and it also helped them to develop personal ideology on business aspects.
- The students got information regarding how to tackle business loans and procedure for bank documentation.
- The student was benefited by gaining information about different investment opportunities available to them.
- Through this practice the students now able got an idea regarding startup business programs.

## **Profile of the Alumini :**

Name: **Dandi Priyanka**

Qualification : **M.H.R.M, BA- Economics**

Profession & Position :

- ❖ **Founder and CEO of Organization for Policy Affairs and Citizen Help.**
- ❖ **Convenor of Andhra Pradesh Parirakshana ( JAC ).**
- ❖ **Managing Partner J P Constructions.**
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2. To share Entrepreneurship experience to the students by the prominent Alumni.
3. To make aware the students regarding the opportunities in Commerce
4. To develop the technological competency required in digital world.
5. To motivate the students for acquiring global knowledge in the field of E-Commerce.

#### **The context:**

Commerce is known as the most glorious field. It is also one of the saying that nothing works without Commerce. Knowledge of Commerce is required in almost every field. Due to globalization different nations of the world came closer with the intention of development in trade and commerce. This has increased challenges to understand financial policies, its implications and its impact on the economy. This requires the in depth and practical knowledge in the area of Management, Business Law, Banking, Administration, Finance, Accounting, Marketing and many more. With that objective the expert alumni of the department working in these fields are being invited to the college to share their practical knowledge of their respective area.

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### **KEY AREAS COVERED BY Mrs. Mantri Jayanthi :**

- ◆ How to start our own business with a low budget of investment.

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### **Evidence of success:**

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### **Profile of the Alumni :**



*Name:* **Mantri Jayanthi**

*Qualification :* **M.H.R.M, B.Com**

*Profession & Position :*

- ❖ As Lecturer in the field of HRM
- ❖ Event Planner
- ❖ Owner of Gully Treats Restaurant

## SENIOR- JUNIOR- INTERACTION SESSION







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