

Affiliated to Andhra University, Chaitanya nagar, Old Gajuwaka, Visakhaptnam-530026.

# **BRILLIANCE 2K18**

## **SYMPOSIA**

Organized by

Dept. of Commerce & Management

## **Theme**

- Green HRM
- Indian Economy GST
- ♦ Trends of HRM



(Board of studies chairman, HRM Dept. Andhra University)



Date: 10-02-2018 Time: 9.00am to 5.00pm

Venue: Chaitanya PG College for Women



## CHAITANYA DEGREE & PG COLLEGE FOR WOMEN

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#### **CHIEF PATRON**

#### Smt.G.Vijayalakshmi

Correspondant,

Chaitanya Womens college

#### **ORGANISING COMMITTEE**

#### Dr.S.Chandra Mahalakshmi

Principal,

Chaitanya Women's College

#### Smt. P.Krishna Kumari

Director

,ChaitanyaWomen's College

#### Mr.P.B.Vikram Chandrasekhar

HOD, Dept. of MHRM

ChaitanyaWomen's College

#### ADVISORY COMMITTEE

#### S.Salomi

Lecturer, Dept. of Commerce

#### E.Sravani

Lecturer, Dept. of MHRM

#### Anusuya Singh

Lecturer, Dept. of MHRM

#### STUDENT CO-ORDINATORS

Miss **D.Priyanka** MHRM Miss **M.Mounika** MHRM

MissT. Anjani MHRM

MissG. Kalpana MHRM

MissE. Bhagyashree MHRM

MissM. Vinni prasanna MHRM

MissD. Gowri MHRM

MissK. Chandrika MHRM

Miss Renuka BBA

Miss Devi BBA

### **BRILLIANCE-2K18**

To,

The Principal/HOD

Dear Sir/ Madam.

Sub: Invitation for BRILLIANCE-2K18-Reg:

Greetings from Chaitanya Women's College, Gajuwaka, Visakhapatnam.

It's our pleasure to inform you that the Department of Human Resource Management of our college is going to organize a Commerce and Management Symposia "BRILLIANCE- 2K18" on 10<sup>th</sup> February 2018. This event aims at creating awareness about Green HRM and introducing to the students about the best practices in current HR world, Impact of Globalization on HR practices, and the Impact of GST on Small Scale Industries and Establishments. We are glad to invite energetic and talented students from your esteemed Institution to participate in this BRILLIANCE – 2K18.

The details of the event are mentioned in the enclosed poster. Please display the poster in the notice board in your college campus to reach out all the students.

We look forward to the laudable presence of your students and staff from your esteemed college to participate in this and Symposia.

Thanking you

With Regards...

Dr. S.Chandra Mahalakshmi

Principal



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## PPT PRESENTATIONS

"Green HRM" is a recent research field that includes all aspects and practices of HRM that pursue the goal of environmental sustainability. The rationale of green HRM is to create enhance and retain greening within each employee of the organisation so that he/she gives a maximum individual contribution on each of four roles ie., environmentalist, ecologist, non-pollute& investors.





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**PPT PRESENTATIONS** 

"GST" is vital for the functioning of the Indian economy. The government aims to simplify the entire taxation procedure and bring more business under the taxation system. It will help them generate significant revenue from these taxes, which they can use for the developmental activities within country.





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## **PPT PRESENTATIONS**

"Trends of HRM"

This basically includes certain crucial elements like

- Globalization and its implications
- Workforce Diversity
- Corporate Downsizing etc.





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## FELICITATION TO CHIEFGUEST

The Chief Guest of the Event was Proff. K. JOHN(Board of studies, chairman, Andhra University). He delivered a very inspiring speech, on all the above mentioned topics and also shared his knowledge among the people about their real time implications too.







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