

## WORLD SPARROW DAY [MARCH 20 -2023]

Every year on March 20, people celebrate World Sparrow Day. It is designated to raise awareness about sparrow conservation and protection, as their numbers are declining globally. The first commemoration of the day occurred in 2010. The goal of the day is to educate people about the value of sparrows in the ecosystem, their role in pollination, and their importance in pest control.

Sparrows are known to be an indicator of a region's environmental health, and their decreasing numbers are cause for concern. World Sparrow Day is observed in a variety of ways around the world, including bird-watching, building birdhouses, and educational programmes.

## HISTORY OF WORLD SPARROW DAY:

The idea for World Sparrow Day came from a casual conversation over tea at the Nature Forever Society's office. The concept piqued our interest because it had the potential to help the House Sparrow survive.

## **THEME FOR WORLD SPARROW DAY 2023:**

The theme of World Sparrow Day 2023 is "I Love Sparrows", with the goal of encouraging more people to appreciate the relationship between humans and sparrows.



## **CHAITANYA DEGREE & PG COLLEGE FOR WOMEN**

Affiliated to Andhra University, Chaitanya nagar, Old Gajuwaka, Visakhaptnam-530026.

