VISAKHA DAIRY

Sri Vijaya Visakha Milk Producers Company Ltd (Visakha Dairy) is a company located in the Indian state of Andhra Pradesh.It sells Milk & Milk Products in the name of Visakha Dairy. It works on cooperative principles. Almost every North Coastal district in the state has milk producing co-operatives. The milk is collected from member farmers, processed, and sold in the marketunder the brand of Visakha Dairy.



No. of Students Participated: 10 – I M.H.R.M

Visit Date: 30/11/2019

Outcomes:

- Insights into dairy operations and functioning
- Understanding of dairy product manufacturing
- Exposure to supply chain management
- Knowledge of cooperative business model