

# COROMANDEL FERTILIZERS

Coromandel Fertilizers is a leading fertilizer manufacturing company based, in India. With a rich history dating back to 1961, the company has established itself as a key player in the agricultural industry. It specializes in the production and distribution of a wide range of fertilizers including nitrogenous, phosphatic and complex fertilizers.



**No. of Students Participated:** 19 – I M.H.R.M

**Visit Date:** 18/12/2021

## **Outcomes:**

- Exposure in various processes involved in fertilizer production
- Gained insights into work force planning, recruitment and selection, training and development
- Knowledge of engagement strategies implemented at Coromandel Fertilizers
- Learned importance of safety measures and compliance protocols in the fertilizer industry