

B.B.A
V A

ANDHRA UNIVERSITY
B.B.A V SEMESTER MARCH 2023
(w.e.f.- 2020 -2021 AB)
REVISED TIME TABLE

SKILL ENHANCEMENT COURSE

Date, Day, & Hours	Paper Code	Subject	Max Marks
24-03-2023 Friday 2.00 pm to 5.00 pm	BBAS-7101 BBAS-7107 BBAS-7113	SERIES-A H R M 16-A Talent Management 18-A Stress Management 20-A HR Analytics	75
25-03-2023 Saturday 2.00 pm to 5.00 pm	BBAS-7104 BBAS-7110 BBAS-7116	SERIES-A H R M 17-A Leadership 19-A Performance Management 21-A HR Audit & Accountin	75
27-03-2023 Monday 2.00 pm to 5.00 pm	BBAS-7102 BBAS-7108 BBAS-7114	SERIES-B MARKETING MANAGEMENT 16-B Export and Import management 18-B Digital Marketing 20-B Sales Promotion & Practice	75
28-03-2023 Tuesday 2.00 pm to 5.00 pm	BBAS-7105 BBAS-7111 BBAS-7117	SERIES-B MARKETING MANAGEMENT 17-B Brand Management 19-B Retail analytics 21-B E Business	75
29-03-2023 Wednesday 2.00 pm to 5.00 pm	BBAS-7103 BBAS-7109 BBAS-7115	SERIES-C FINANCIAL MANAGEMENT 16-C Foreign Exchange management 18-C Income Tax Assessment Procedure & Practice 20-C Stock Market	75
31-03-2023 Friday 2.00 pm to 5.00 pm	BBAS-7106 BBAS-7112 BBAS-7118	SERIES-C FINANCIAL MANAGEMENT 17-C E- Payment system 19-C GST with tally 21-C Stock market Analysis	75

CAO, AU, VSP

Date :09-03-2023

(T. CHITTI DABU)
CONTROLLER OF EXAMINATIONS

ANDHRA UNIVERSITY
B.B.A.(CBCS) SIXTH SEMESTER EXAMINATIONS MARCH 2023
 (w.e.f.- 2015 -2019 AB)
REVISED TIME-TABLE

BBA
1st Sem

DATE & DAY Hours	Paper Code	SUBJECT	MAX. MARKS
24-03-2023 FRIDAY 2.00 P.M. to 5.00 PM	BBAS-3201	INTERNATIONAL BUSINESS	75
25-03-2023 SATURDAY 2.00 P.M. to 5.00 PM	BBAS-3202	MEDIUM SMALL AND MICRO ENTERPRISE MANAGEMENT	75
27-03-2023 MONDAY 2.00 P.M. to 5.00 PM	BBAS-3203	PROJECT MANAGEMENT	75
Specialization Papers - B Business			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3204	B - PAYMENT SYSTEM	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3205	SOCIAL MEDIA AND E-MARKETING	75
Specialization Papers - Financial Management-			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3206	FINANCIAL SERVICES	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3207	INVESTMENT MANAGEMENT	75
Specialization Papers - Human resource management			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3208	GLOBAL HRM	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3209	TRAINING & DEVELOPMENT	75
Specialization Papers - International Business Management			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3210	GLOBAL HRM	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3211	EXPORT AND IMPORT PROCEDURES AND DOCUMENTATION	75
Specialization Papers - Marketing Management			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3212	MARKETING OF SERVICES	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3213	RETAIL MANAGEMENT	75
Specialization Papers - Operations Management			
28-03-2023 TUESDAY 2.00 P.M. to 5.00 PM	BBAS-3214	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	75
29-03-2023 WEDNESDAY 2.00 P.M. to 5.00 PM	BBAS-3215	EXPORT AND IMPORT PROCEDURES AND DOCUMENTATION	75

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Date :09-03-2023

(T. CHITTI BABU)
 CONTROLLER OF EXAMINATIONS